Listing of Claims

1. (Canceled)

2. (Canceled)

3. (New) A method for converting a textual word in a document into a linking means, comprising:

identifying at least one textual word as a key word and storing the key word in a key word file;

associating the key word with the linking means, wherein the linking means is associated with predefined data;

comparing the words in the document with the key word in the key word file; and

converting the textual word corresponding to the key word to the linking means.

4. (New) A method as claimed in claim 3, wherein the linking means is a hyperlink.

5. (New) A method as claimed in claim 3, wherein the method is performed on a computer network having a provider computer and a user computer, wherein the provider computer and user computer are in communication via the computer network, further comprising:

transferring the key word file to the user computer.

6. (New) A method as claimed in claim 5, wherein comparing the words in the document with the key word file is performed on the user computer.